

HBC RECRUITMENT INITIATIVES FROM JULY 2012 TO JULY 2013

TYPE OF RECRUITMENT INITIATIVE	Date	BRIEF DESCRIPTION OF ACTIVITY AND SCOPE OF CABLE OPERATOR'S PARTICIPATION	RECRUITING (AND MANAGEMENT STAFF) IN ATTENDANCE	CO-SPONSORS (IF APPLICABLE)
Career On Wheels	10/16/12	Lewiston High School held a "career" day that was geared towards jobs that had equipped trucks.	COO and Broadband installation technician attend the event, which was to provide information on broadband technical type jobs.	
Winona Chamber -HS Career Days	11/1/16	Winona Chamber sponsored a High School Career Day with various types of businesses.	HR, Marketing and Local Productions Supervisor attend.	
SE Technical College	12/01/16	SE Tech College sponsors its 4th Annual Career Day.	HR attended	
Career Path	7/1/13	Job Description - Rewrite Project	Job descriptions across the company are being updated. This will be used to help create a career path strategy and action plan. Along with this will be the incorporation of an updated pay scale based on the job duties.	