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Hiawatha Broadband Communications (HBC) is trying out Amino's Freedom Jump over-the-top (OTT) media center, the box vendor said.

Working with platform partner aioTv, Amino's Freedom Jump provides blended access to HBC's traditional video services and additional OTT content, such as movie-on-demand services, catch-up TV, Internet music services and social networking alongside traditional broadcast entertainment.



HBC's executive vice president Dan Pecarina said his company sees "OTT as a means to expand and extend both the breadth and depth of local content alongside our existing strong commitment to our customers."

HBC provides telecommunications services to communities in southeastern Minnesota, providing telephone, Internet, video and mobile phone services to about 20,000 residential and business customers.

The company serves the greater Winona area and St. Charles with HFC networks, and it serves Lewiston, Minneiska, Rollingstone, Stockton, Utica, Plainview, Elgin, Dover, Eyota and Wabasha with fiber-to-the-home (FTTH) infrastructure. The company will complete construction of FTTH networks in Red Wing and Lake City this summer.

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